It is way past time for the FCC to require the marketplace to fall in line with the FCC rules governing the GMRS band- specifically, the marketing of inexpensive (cheap) radios as though licensing is at best optional. Furthermore, unless the FCC wishes to repeat the Citizen's Band debacle of the 1970's, there should finally be some real and consistent enforcement of licensing rule for GMRS. Both restriction of sales of the radios and direct enforcement of licensing will be required to prevent this band from being ruined, if it is not already too late. For the FCC to "require" licensing yet allow the grievous and flippant use of this band is tatamount to encouraging US citizens to become unwitting (and unprosecuted) criminals. Why even bother with the law at all if only to ignore it wholsale? If the FCC wishes to throw the band away it might as well at least make it fully legal for the users to operate without regard for the rules or common courtesy to those who are appropriately licensed. It is my opinion that this band has a significant and valid purpose; isn't it time that this be finally be given the respect due any law on the books? After all, we only disrespect ourselves if we disrespect the laws of our land.